



2023 Report

Acting now to
change the future



Silvana Augusto,
Novelis Employee



A sustainable future is shaped from the present.

And the possibilities for transformation are endless.



This is how we see our Purpose, and in it we include the development and social transformation of the communities where we are inserted.

In the context of climate change and global challenges, our mission is increasingly guided by innovation, respect and care for the environment through environmental awareness and collective efforts.

Novelis Neighbor is our global Social Responsibility Program, one of our guides to the path we are taking towards our Purpose. With this program, we support and implement initiatives that provide a thriving legacy for people in the sustainable world we want to create together with our professionals, partners and communities.

This edition of the report includes a compilation of ideas, investments and results of all the actions we took in 2023, based on three pillars: [Recycling](#), [Local Community](#), and [STEM](#) (Science, Technology, Engineering and Mathematics), as well as the Recycling League, the movement we created to seek real changes through circular economy.

Follow our success stories.
We hope that each initiative serves as an inspiration.

Have a good reading!

Eunice Lima
Communications &
Government Affairs Director
at Novelis South America



A sustainable future with a thriving and lasting legacy:
this is what we are already investing in today

Our investments in 2023

Our Funds
US\$ 307,239.40

Culture Incentive Law
US\$ 953,674.97

Sports Incentive Law
US\$ 484,300.86

Donations to Municipal Children and Youth Funds
US\$ 300,491.38

Donations to Municipal Funds for the Elderly
US\$ 156,830.98

Total:
US\$ 2,202,537.59

Our Strategic Pillars

Novelis makes social investments in line with its social action strategy, prioritizing three pillars:



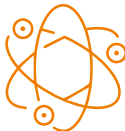
Recycling

- Initiatives to promote sustainability and recycling in all areas, focusing on education and environmental awareness
- Actions guided by the principles of the Recycling League, a movement that aims to engage and empower all stakeholders in the recycling chain, including society, cooperatives, independent collectors, retail and industry



Local Community

- Contribution to the development of the areas where Novelis is inserted
- Actions targeted at the specific needs of local communities



STEM

- Initiatives to promote scientific education (STEM fields – Science, Technology, Engineering and Mathematics)
- Actions that value diversity and inclusion of gender, race and economically and socially vulnerable populations in STEM fields

To learn more, visit our full Social Responsibility Policy:



Learn more about our Recycling League, a movement for a real transformation of the planet through circular economy

With the central aim of promoting and improving aluminum recycling and fostering the circular economy, we have launched the **Recycling League**, a movement that unites civil society, recycling cooperatives, collectors, retailers and industry to create opportunities, promote sustainable choices and make a positive impact on the world.

In practice, the League operates on three axes. Take a look at each of them:



Strengthening of the circular economy

Promote the development of the circular economy through actions that encourage recycling and innovation.



Development of cooperatives

Invest in the development of cooperatives with the aim of increasing their income and improving the quality of life of their members.



Environmental mobilization

Promote conscious consumption and encourage consumers to do their part.



Be part of this movement!

Discover the Purpose of Recycling League
and follow our journey on Instagram:

[@ligadareciclagembr](https://www.instagram.com/ligadareciclagembr)

Working together, recycling and celebrating from north to south of Brazil



Photo by ANCAT database

Novelis has 15 Collection Centers of its own, strategically distributed throughout Brazil. On these places, recycling cooperatives and other suppliers can sell aluminum scrap and thus receive a fair remuneration for the material sold. This is an efficient way to integrate all levels of the industry's recycling chain.

The Collection Centers are places that are prepared to receive, compact and store all the material until it is delivered to our sheet metal factory in Pindamonhangaba (SP), which is considered the largest Integrated Aluminum Rolling and Recycling Complex in the world.

Creative partnerships, active recycling

In 2023, we partnered with recycling cooperatives that collect waste at major events in various regions of the country, thus facilitating the return of used aluminum cans to their production chain through recycling.

Around
**56 tons of
aluminum
cans**
consumed at
major events in
the country were
recycled

Carnival in the
states of São Paulo,
Pernambuco and
Rio de Janeiro:

33 tons

Largest São João
Festival in the
world, in Campina
Grande (PB):

10 tons

Festa do Sabugo,
a traditional festival
in Pamamirim (RN):

1,5 ton

Music festivals and
the Formula 1 GP
in São Paulo (SP):

+10 tons



Discover our stories of transformation >>

Photo by ANCAT



Recycling

Reciclar pelo Brasil



Resources:
Novelis Funds



Coverage:
National



Target Audience:
Recycling cooperatives and cooperative members



Direct beneficiaries:
480 recycling cooperatives

The initiative, organized and implemented by the National Association of Waste Pickers (ANCAT), offers technical advice and direct investments in selected recycling cooperatives with the aim of improving the activity and economic development of these projects. Novelis supports the program institutionally, in line with the Company's strategic pillars of social action.

261 cities served in 27 states.

665,98 million kilos of waste recycled (diverted from landfills and dumps).

R\$ 424,39 milhões converted into income for the waste pickers of the participating cooperatives.

Se Liga, Recicla



Resources:
Novelis Funds



Coverage:
National



Target Audience:
Recycling cooperatives and cooperative members



Direct beneficiaries:
The project's potential is to reach 2 thousand cooperatives. By December 2023, **236 cooperative members had already completed the course.**

Novelis and the National Association of Waste Pickers (ANCAT) have partnered with Dom Cabral Foundation to develop a virtual distance learning platform aimed at waste pickers both organized in cooperatives and associations, or those self-employed and independent ones. The initiative, which focuses on training this public and formalizing cooperatives, offers online courses on topics such as cooperativism, basic concepts of health and safety, rights and obligations in cooperatives, and opportunities for business partnerships in the production chain of recyclables.

Access to the content is completely free and participants receive a certificate at the end of the course.

Access and discover the contents of the Platform:



Cooperative Management



Resources:
Novelis Funds



Coverage:
Pindamonhangaba, Bauru, Jaú and Mineiros do Tietê (SP)



Target Audience:
Recycling cooperatives and cooperative members



Direct beneficiaries:
4 recycling cooperatives
45 cooperative members involved

In partnership with the NGO Reciclázaro, the Cooperative Management Program supports the strengthening of recycling cooperatives as sustainable businesses and values their members as environmental and transformational agents. The initiative has specialists who work on the diagnosis, planning and implementation of actions in three axes: Administrative Management, Occupational Safety, and Well-Being.

In 2023, 150 demands were resolved as a result of the implementation of the actions.

Mov. Cicla



Resources:
Novelis Funds



Coverage:
Pindamonhangaba (SP)



Target Audience:
Community in general



Direct beneficiaries:
2,760 participants

The Mov.Cicla Program is an initiative of the Pindamonhangaba Municipal Government, carried out by the Sabiá Institute with the support of Novelis. Its main goal is to raise awareness among educators and residents of the city about a new culture of smart consumption and waste management through theoretical and practical training. Throughout the 2023 edition, Working Groups were formed to develop and implement Intervention Plans.

120 multipliers trained.

More than 130 Community Health Agents from the municipality, working in 22 Basic Health Units, were involved in a series of workshops specifically focused on the topic of "Health and Environment".

In total, more than 130 intervention actions were carried out in the community as part of this initiative.

Ethos 360° Conference



Resources:
Novelis Funds



Coverage:
São Paulo (SP), Belém (PA) and Rio de Janeiro (RJ)



Target Audience:
Community in general



Direct beneficiaries:
1,200 participants

Launched by Ethos Institute, the initiative addresses the most important and current political, economic and social issues, focusing on their impact on sustainable development and the search for equity, diversity, inclusion and transparency.

In the 2023 program, Novelis brought key issues related to aluminum recycling as a global success story into the debate, emphasizing its environmental and social impact.

Virada Sustentável 2023



Photo by Beni Blazquez



Resources:
Culture Incentive Law



Coverage:
São Paulo (SP)



Target Audience:
Community in general



Direct Beneficiaries:
40,000 participants

In 2023, during the eight days of Virada Sustentável in São Paulo, more than 800 free activities were organized to promote environmental and social awareness. Through Virada Sustentável Forum, people were encouraged to exchange experiences, listen and discuss about issues related to sustainability.

Besides sponsoring the 13th edition of the initiative, Novelis was also a signatory and promoter of the panel discussion "É do Brasil: o case de sucesso da economia circular" (It's from Brazil: the success story of the circular economy), whose central theme was the recycling of aluminum cans.

Conscious Consumption Festival



Resources:
Culture Incentive Law



Coverage:
São Paulo (SP)



Target Audience:
Community in general



Direct beneficiaries:
6,000 participants

The initiative took place at Villa Lobos Park in São Paulo on Conscious Consumption Day (October 15th) and offered a free and varied program, dedicated to connecting and expanding social and environmental awareness through concerts, exhibitions, workshops, and a sustainable fair with more than 20 exhibitors and their products, as well as panel discussions on topics related to the circular economy and conscious consumption.

In this Festival, Novelis also promoted the panel discussion "O ciclo infinito da economia circular e seus benefícios para o planeta" (The infinite cycle of the circular economy and its benefits for the planet), which addressed the importance of aluminum recycling.

Diverte Teatro Viajante: Por um Futuro Sustentável



Resources:
Culture Incentive Law



Coverage:
Pindamonhangaba (SP)



Target Audience:
Children, adolescents and educators



Direct Beneficiaries:
940 students from municipal schools

The project aims to facilitate access to culture by complementing the content taught in the learning spaces in a playful way. As part of the project, students aged 8 to 12 from 21 educational institutions in the city of Pindamonhangaba (SP) were able to see one of the 40 performances of the play "Reciclagem Divertida" (Fun Recycling).

The play addressed, in a theatrical and humorous way, the importance of correct disposal of solid waste.

Biblioteca de Los Sueños



Resources:
Culture Incentive Law



Coverage:
Santiago (Chile)



Target Audience:
Children, adolescents and educators



Direct Beneficiaries:
122 students and more than 400 adolescents from the school community

A new reading room has been opened in Chile under the sponsorship of Novelis. In collaboration with Banco Social de Latas (BSL), an initiative for environmental education, the Escuela Basica Locarno in La Cisterna, Santiago Metropolitan Region, was chosen. The selection criterion was linked to a campaign to collect used aluminum cans, which was carried out from August to October 2023, with the training of environmental multipliers.

The institution received a collection of 1,200 new Spanish and bilingual books that, besides promoting knowledge, also honors Latin American cultural and artistic production.

Reciclos Exhibition



Resources:
Culture Incentive Law



Coverage:
Pindamonhangaba (SP), Salvador (BA) and Recife (PE)



Target Audience:
Community in general



Direct Beneficiaries:
Over 70,000 visitors

In its second edition, the Reciclos Expo - "Criando Novas Perspectivas" (Creating New Perspectives) brought together nine works of art by artists who used aluminum cans, electric cables, polystyrene, plastic, cardboard, glass, wood, iron and other metals, thus encouraging reflection on consumption, recycling and sustainability. The initiative is an idea of Rede Educare, sponsored by Novelis and Ball Corporation.

In 2023, this journey continued, reaching the cities of Pindamonhangaba, Salvador and Recife.

In 2022, the exhibition visited the cities of São Paulo and São José dos Campos (SP).

Pimp Nossa Cooperativa



The initiative also includes free programs for cooperative members and their families.



Resources:

Culture Incentive Law



Coverage:

Recife (PE), Cooperativa Resgatando Vidas



Target Audience:

Recycling cooperatives



Direct beneficiaries:

12 cooperative members

Through urban art, the project works to revitalize recycling cooperatives, bringing more color and humanization to the environment and providing well-being to the pickers who work in the spaces.

On the walls, guest artists create original panels with themes related to sustainability, promoting the democratization of art.

Unibes Cultural: Circular Economy and Sustainability Axis



Resources:

Culture Incentive law



Coverage:

São Paulo (SP)



Target Audience:

Community in general



Direct Beneficiaries:

10,000 participants

Novelis' sponsorship was focused on maintaining and executing Unibes Cultural activities in the axis of Circular Economy and Sustainability, which included **exhibitions, workshops and meetings related to the Sustainable Development Goals (SDGs) and topics related to the pillar.**

A blue-tinted photograph of a young girl in the foreground, focused on playing a violin. She is wearing a dark top with a small logo that says "ACORN". In the background, other orchestra members are visible, also playing their instruments. The overall scene is a school orchestra rehearsal or performance.

Discover our stories of transformation >>



Local Community

Cantos de Leitura



Resources:

Culture Incentive Law



Coverage:

Pindamonhangaba (SP), São Gonçalo (RJ),
Santa Rita (PB) and Ananindeua (PA)



Target Audience:

Local Community



Direct Beneficiaries:

3,230 people, including:

IA3 Institute (Pindamonhangaba, SP):

375 children and adolescents

Women's Movement of São Gonçalo (RJ): 600 families

Community Educational Training Center - CEFEC

(Santa Rita, PB): 500 people

Association of Parents and Friends of Exceptional Children - APAE

(Ananindeua, PA): 185 families

The project, designed by Rede Educare and implemented in partnership with social entities, aims to train and integrate new readers and create a place for social contact. This is done by revitalizing reading rooms with a playful atmosphere, as well as donating a collection of 1,200 new books and educational materials, including games and toys. The initiative also provides access to a free online platform with training courses.

Novelis has already sponsored 27 units of the project in recycling cooperatives, schools and social organizations. In total, there are already 32,400 books in the collections.

Rede de Núcleos IEE



Resources:

Sports Incentive Law



Coverage:

Pindamonhangaba (SP)



Target Audience:

Children and adolescents



Direct Beneficiaries:

181 students

The project, also conceived and implemented by Esporte & Educação Institute (IEE), is a complete system of Socio-Educational Sports Centers set up in partnership with public schools, community centers and public clubs. The initiative promotes weekly educational activities and events with sports, cultural, health, civic and community integration activities.

The goal is to contribute to the development of critical, participatory citizens who can transform their reality.

Continuous Training for Teachers in Public Schools



Resources:

Sports Incentive Law



Coverage:

João Pessoa (PB)



Target Audience:

Educators



Direct Beneficiaries:

60 educators

Designed and implemented by Esporte & Educação Institute, the project offers training to improve pedagogical practices in schools and contribute to strengthening and qualifying the sports education programs already developed by Municipal Secretariats.

The structure of the initiative includes the development of action plans by teachers and managers, with a focus on the development of sports in the municipalities.

Guri Project



Resources:

Culture Incentive Law



Coverage:

Pindamonhangaba, Distrito Moreira César and São José dos Campos (SP)



Target Audience:

Children and adolescents



Direct Beneficiaries:

557 children and adolescents

Guri Project is the largest Brazilian socio-cultural program which offers after-school courses in various wind and string instruments for children and young aged 6 to 18. Novelis has been sponsoring activities at the Projeto Guri Centers in the city of Pindamonhangaba and in the Moreira César District since 2018.

Indirect impact on 2,228 family members and guardians.

Conduction of 10 socio-educational workshops. 09 musical performances by Projeto Guri center groups for an audience of 1,100 people.

Locomotiva Project



Resources:

Culture Incentive Law



Coverage:

São Paulo, Mauá and Santo André (SP)



Target Audience:

Children and adolescents



Direct beneficiaries:

Total of 649 children and adolescents (278 from Santo André, 243 from Mauá and 128 from São Paulo)

The Locomotiva Project is a free program, which teaches and encourages the collective practice of music to children and adolescents aged 7 to 17, through daily courses and workshops, as well as fortnightly musical performances by the children's orchestra, democratizing access to music.

Through lutherie the initiative includes the creation of musical instruments from recyclable materials in its own workshop for later use in classes.



EcoRun



Resources:

Sports Incentive Law



Coverage:

Pindamonhangaba (SP)



Target Audience:

Community in general



Direct Beneficiaries:

2,080 people

The initiative included the implementation of a street race in the city of Pindamonhangaba, near the Municipal Park, with the aim of raising awareness of well-being and sustainability as well as involving the community in general. During the event, canned water were distributed to participants encouraging sustainable consumption options. Afterwards, the discarded cans and all other recyclable materials were sent to a local recycling cooperative.

To complete the initiative, more than 2,000 seedlings were given to the participants.



Brincando no Parque



Resources:

Culture Incentive Law



Coverage:

Pindamonhangaba (SP)



Target Audience:

Community in general



Direct Beneficiaries:

More than 2,700 people

The event took place in the Municipal Park aiming to create emotional bonds through art and culture, with musical, theater and circus performances as well as games and workshops. One of these performances was the theatrical presentation "Eu não gosto de princesas" (I don't like princesses) for 65 students from the Municipal School Professor Maria Aparecida Camargo de Souza.

In collaboration with the **Moreira César Recicla Recycling Cooperative**, the Project also promoted the **selective collection of solid waste** generated during the days of activities.



Baú das Artes



Resources:

Culture Incentive Law



Coverage:

Bauru and Santo André (SP)



Target Audience:

Educators and children from public schools



Direct Beneficiaries:

57 educators e 1,815 students

Starting with the donation of a collection of dozens of cultural and educational materials, such as books, musical instruments, props, puppet theaters, board games and painting supplies for visual arts, the initiative proposed to democratize access to art for students in five municipal schools in each of the covered cities:

BAURU

EMEF Alzira Cardoso
EMEF Cônego Anibal Difrância
EMEF Profª Dirce Boerner
Guedes de Azevedo
EMEF José Francisco Júnior
EMEF Nacilda de Campos

SANTO ANDRÉ

EMEIEF Prof. João de Barros Pinto
EMEIEF Profª Maria
Cecilia Dezan Rocha
EMEIEF Vinicius de Moraes
EMEIEF Vereador Manoel
EMEIEF Camilo Peduti

Besides the direct beneficiaries, another **1,291 students** in Bauru and **1,176 students** in Santo André were indirectly benefited by the initiative.



The material also accompanied a solid educational project that creatively dialogues with the **Brazilian National Common Core Curriculum (BNCC)** and encourages educators to engage in playful complementary activities.

Heróis em Ação



Resources:

Culture Incentive Law



Coverage:

Campinas (SP)



Target Audience:

Educators and students of public schools



Direct Beneficiaries:

23 educators participated in the Training Course for Educators (17 completed the Course and 6 participated in at least one activity)

92 students

350 educators, students and spontaneous visitors to the "Lá onde eu moro" (Back where I live) exhibition.

The aim of the initiative was to transform and promote the public space where the school is located, through the implementation of micro-projects to improve the area around the institution and awaken a civic and collaborative attitude among students. In addition to the public directly benefited from the initiative, a total of other 707 students were indirectly benefited in the three participating institutions:

Casa Maria de Nazaré

(Casa Hosana and Casa dos Anjos units).

Jongo Dito Ribeiro Community.

SETA (Educational Society for Work and Assistance).

Volunteering



Resources:

Own



Coverage:

São Paulo, Santo André and Pindamonhangaba (SP)



Target Audience:

Community in general

With a view to the commitment of its professionals, Novelis promoted volunteer activities in various social institutions and encouraged joint efforts to revitalize common spaces according to the needs. In São Paulo, the work took place in the Paraisópolis unit of the Coopercaps Recycling Cooperative and in Santo André in the Cidade dos Meninos institution. In Pindamonhangaba, the beneficiary was Professor Orlando Pires Municipal School.

+ 760 beneficiaries in the institutions covered.

+ 200 volunteer professionals involved.

+ 3,000 volunteer hours dedicated.

Casa Mulher com a Palavra



Resources:

Culture Incentive Law



Coverage:

Salvador (BA)



Target Audience:

Community in general



Direct Beneficiaries:

10,000 people (85% women and 75% black)

The event, held at Goethe Institute over a period of 10 days, included 50 activities in literature, audiovisual, performing arts and music, focused on gender equality and the appreciation of women. There was also a round table discussion with the city's waste pickers and a fair held by 15 women entrepreneurs. See the scope of activities:

21 activities to encourage reading.

04 audiovisual training workshops for 200 women.

07 theatrical presentations of 03 plays as a tool for reflection, encouraging the protagonism of black artists on the scene.

09 musical performances by black women artists.

"Voz Empoderada" (Empowered Voice) Workshop aimed at women waste pickers, attended by 28 of them and 6 recycling cooperatives, in a safe and sensitive space to listen to the female cooperative members and promote the strengthening of self-esteem and autonomy.

Formare Program



Resources:
Novelis Funds



Coverage:
Pindamonhangaba (SP)



Target Audience:
Youth



Direct Beneficiaries:
20 youth (15 women e 5 men)

In 2023, the first edition of Formare was held in the municipality of Pindamonhangaba (SP). The initiative is a partnership between Novelis and IOCHPE Foundation, the program's creator, and aims to offer students from public and technical schools the opportunity to develop towards professional training. With a total workload of approximately 900 hours, the students had face-to-face classes at the Novelis Integrated Rolling Mill and Recycling Complex, involving more than seven subjects, taught by volunteer professionals from the Company. Students from seven schools located in neighborhoods close to the operation filled the vacancies.

70 family members benefited.

100 Novelis employees volunteers involved.

100% of the participants were employed by Novelis or other local companies after the end of the program.

Other actions

Novelis makes regular donations to the Municipal Fund for the Rights of Children and Adolescents and the Municipal Fund for the Elderly of Pindamonhangaba, in line with the strategic pillar of supporting local communities.

In addition to the transfer of amounts allocated for demands identified by the Funds, the Company provides specific resources for initiatives developed by the following institutions:

[Grêmio União](#)

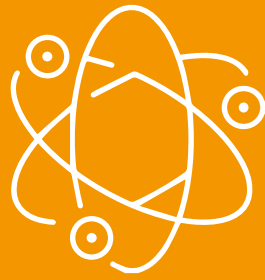
[IA3 Institute](#)

[Irmã Terezinha Nursing Home](#)





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STEM

FIRST Robotics Competition



Resources:
Culture Incentive Law



Coverage:
Cities in the Vale do Paraíba region (SP)



Target Audience:
Youth



Direct Beneficiaries:
4 teams (113 students in total)

Novelis sponsored the participation of four robotics teams in one of the stages of the international FIRST Robotics competition.

Wolf Army Robotics,
from Lorena,
with 43 students

Brazilian Storm,
from São José
dos Campos,
with 20 students

Taubatexas and Sharks,
from Taubaté,
with 28 and
22 students
respectively





The project is awakening the desire to disseminate science and technology, connecting and generating this diverse group, with the aim of transforming.

**What are
we transforming?**

People's lives.

The robot is just a pretext.



José Cirillo Jr.
Mentor of the Wolf Army Team



In line with its Purpose and business activities, Novelis is associated with and recognized by institutions linked to **social important causes**:

Ethos Institute

Novelis is committed to building a more sustainable, fair and inclusive world and is part of the ecosystem of organizations affiliated with the Ethos Institute that are working together to identify ways to address the challenges that sustainable development may face.



Business Initiative for Racial Equality

For Novelis, racial equality is essential to a more plural, fair and sustainable future. In this context, the Company is one of the companies associated with the movement founded by organizations committed to promoting racial inclusion and overcoming racism.



Abrinq Foundation Child-Friendly Company Seal

Novelis supports initiatives that aim to positively influence the lives of children and young people. As a result, it has been part of the Child-Friendly Company Program of the Abrinq Foundation and has been awarded the "Child-Friendly Company" seal.



Novelis Neighbor Report Calendar Year 2023

Shaping a Sustainable World Together.

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-  igadareciclagembr

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