



Annual Report 2022  
Transformations  
far beyond  
aluminum



>> Cassia Rosa,  
Novelis professional

# Shaping a Sustainable World Together.

With professionals,  
clients and partners



## It is this purpose that shapes our trajectory,

including the social development and transformation of the territories in which we operate, strengthening our harmonious relationship with their communities, and building a prosperous and lasting legacy.

For this, we have Novelis Neighbor, our global Corporate Social Responsibility program, which operates in initiatives supported by three pillars: **Recycling**, **Local Community**, and **STEM (Science, Technology, Engineering, and Mathematics)**.

In this edition of the Novelis Neighbor report, we are pleased to share with you a comprehensive overview of the actions, investments, and achievements we made throughout 2022. You will be able to follow, in practice, the way we are moving towards our purpose.

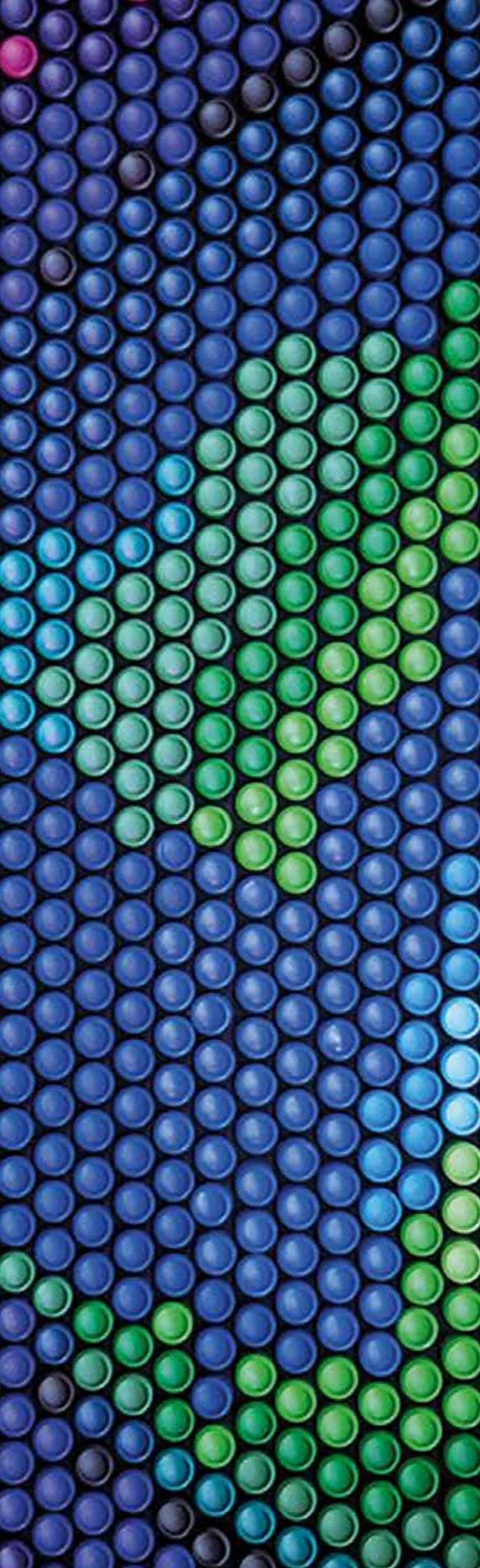
Enjoy reading!

A handwritten signature in black ink that reads "Eunice Lima".

### **Eunice Lima**

Director of Communication  
and Government Relations  
at Novelis South America





# We invest **today**, in creating a **sustainable future**

Our investments  
in 2022 include:

**US\$ 2,678,386.45**

and were distributed as follows\*:

**US\$ 92,857.50**

Own Resources



**US\$ 1,714,792.67**

Culture Incentive Law



**US\$ 415,828.69**

Sports Incentive Law



**US\$ 339,080,51**

Donations to Municipal Funds  
for Children and Adolescents



**US\$ 115,827.08**

Donations to Municipal  
Funds for the Elderly

## Sustainable Development Goals guide us

Our actions are aligned with the 17 Sustainable Development Goals (SDGs) established by the United Nations (UN).

We recognize our role as a company that drives the goals assumed by the 2030 Agenda and, from this, we support social initiatives that contribute, directly and indirectly, to the implementation of these Goals.

**30**  
**projects**  
in total

## Our Strategic Pillars

Novelis carries out social investments aligned with its social action strategy, guided by **three priority pillars**:

### Recycling



- **Initiatives for sustainability and recycling** in a transversal manner, with a focus on environmental education and awareness;
- **Actions aligned with the principles of Liga da Reciclagem /Recycling League**, which seeks engagement and strengthening in the links of the recycling chain, encompassing society, recycling cooperatives, independent waste pickers, retail, and industry.

### Local Community



- **Contribution to the development** of territories where Novelis is inserted;
- **Actions aimed at the specific needs** of local communities.

### STEM



- **Initiatives to encourage scientific education** (STEM areas - Science, Technology, Engineering, and Mathematics);
- **Actions that value diversity and inclusion** of gender, race, and populations in situations of economic and social vulnerability in STEM areas.



# Our Recycling Stories

**Local Scope:**

Pindamonhangaba, Bauru, Jaú, and Mineiros do Tietê (SP)

**Target Audience:**

Recycling cooperatives and cooperative members



**460 people** including cooperative members and their families directly supported

**Gestão de Cooperativas**

/ Recycling Cooperatives Management

| Own Resources |

Having been in partnership with the Reciclázaro NGO since 2013 the **Gestão de Cooperativas** program supports the strengthening of recycling cooperatives as sustainable enterprises, valuing their members as environmental agents and transformers. The initiative engages specialists who work on diagnosis, planning, and implementation of actions in three priority areas: **Administrative Management, Occupational Safety, and Well-being.**



**Unibes: A Cultura na Economia Circular**

/ Unibes: Culture in the Circular Economy

| Resource: Cultural Incentive Law |

The sponsorship from Novelis was directed towards the maintenance and realization of activities at Unibes Cultural, in the "A Cultura na Economia Circular" axis, which included exhibitions, workshops, and meetings connected to the Sustainable Development Goals (SDGs) and themes related to the environment, sustainability, and circular economy.



**Local Scope:**  
São Paulo (SP)

**Target Audience:**  
General Community

**10,000 people** achieved



### Mov.Cicla / *Mov.Cicla*

| Own Resources |



#### Local Scope:

Four regions of Pindamonhangaba (SP): Moreira César District, Downtown, Periurban Region, and Rural

#### Target Audience:

General Community

#### Direct beneficiaries:

**1,636**  
students

**220**

participants in the Training Cycle

**4,908**  
family members

**76**  
educators

The Mov.Cicla program is an initiative of the Pindamonhangaba City Hall, carried out by the Sabiá Institute, with the support of Novelis. Through theoretical and practical training, the main objective is to empower educators and citizens towards the redefinition of the consumption cultures and intelligent waste management. The program covers four regions of the municipality of Pindamonhangaba (SP) - Moreira César District, Downtown, Periurban Region, and Rural – and, for each one, Work Groups were established and Intervention Plans were developed and implemented throughout the 2022 edition.

#### Training Cycle

- 3 Webinars
- 7 Thematic Modules
- 5 Doubt Sessions
- 4 Advisory Meetings for the Development of Socio-environmental Projects and Social Mobilization
- 4 Socio-environmental Workshops

#### Intervention Plans

- 4 Work Groups
- 4 Intervention Plans
- 16 established partnerships
- 16 educational institutions involved



### Recicladores de Sonhos

/ Recyclers of Dreams

| Resource: Cultural Incentive Law |

Through 30 touching stories, featuring 32 characters, the book *Recicladores de Sonhos* introduces and recognizes women, men, and cooperatives that make recycling happen in Brazil as protagonists in the great chain for sustainability. The digital publication can be downloaded for free from the Rede Educare website ([www.redeeducare.com.br](http://www.redeeducare.com.br)) or purchased in print version on the [Amazon store](#).



National Scope

Target Audience:  
General community

**32**  
**cooperative members**  
directly supported



## Cantos de Leitura

/ Reading Corners

| Resource: Culture Incentive Law |

**Local Scope:**  
Maceió (AL), Emater Village  
Recyclers Cooperative  
(Coopvila)

**Target Audience:**  
Recycling cooperatives and  
surrounding community



**28 cooperative members**

directly supported

Designed by Rede Educare and carried out in partnership with Municipal Education Secretariats and the National Movement of Recyclable Material Collectors (MNCR), the Project aims to **train new readers by providing a socializing space, created in completely revitalized reading areas**, with playful settings and a collection that includes 1,200 new donated books, educational materials, toys, and games. The initiative also provides access to an online and free platform with training courses.

This was the **23rd Cantos de Leitura unit** sponsored by Novelis, and the **15th implemented in Recycling Cooperatives**. In total, there are already **27,600 books** composing the collections.

## Expo Reciclos

/ Expo Reciclos

| Resource: Cultural Incentive Law |

In its second edition, the Expo Reciclos - "Creating New Perspectives" brings together nine art works created by artists who used aluminum cans, electrical wires, styrofoam, plastic, cardboard, glass, wood, iron, and other metals to **promote reflection on consumption, recycling, and sustainability**. The initiative is an idea of Rede Educare, with curatorial work by activist Mundano and sponsorship from Novelis and Ball Corporation.



**Local Scope:**

São Paulo, São José dos Campos, Pindamonhangaba (SP), Salvador (BA) and Recife (PE)

**Target Audience:**

General community

**100,000 visitors**

in the cities of São Paulo and São José dos Campos (SP)

**Local Scope:**

Natal (RN),  
Coocamar Cooperative

**Target Audience:**

Recycling cooperatives



**47 cooperative members**

directly supported

## Pimp Nossa Cooperativa

/ Pimp Our Cooperative

| Resource: Cultural Incentive Law |

Through urban art, the project works on **revitalizing recycling cooperatives, bringing more color and humanization to the environment and well-being to the pickers who work in these spaces**. On the walls, invited artists create original panels with themes related to sustainability, promoting the art democratization. In addition, the initiative includes **free programs** for cooperators and their families.





# Our Local Community Stories



**Local Scope:**  
Pindamonhangaba (SP)  
**Target Audience:**  
General Community

**171**  
participants

## Geração de Renda

*/ Income Generation*

| Own Resources |

In partnership with the Social Service of Industry (SESI) and the Social Solidarity Fund of Pindamonhangaba, Novelis offered a series of qualification courses aimed at income generation. The curriculum included training in Eyebrow Design, Gourmet Nutrition (10 different modalities), and Entrepreneurship.

## Laboratório Criativo Formação de Agentes Culturais

*/ Creative Lab Training of Cultural Agents*

| Own Resources |

The City Hall of Pindamonhangaba, in an institutional partnership with The Department of Culture and Tourism, has organized a series of free courses focused on Cultural Production. The municipality provided both in-person and online training opportunities to young people and adults, facilitated by specialized instructors, that focused on the conception, execution, and management of cultural projects.



**Local Scope:**  
Pindamonhangaba (SP)

**Target Audience:**  
General Community

**1,048**  
participants

**20 hours**  
of in-person classes

**20 hours**  
of live online sessions

**22 formative**  
actions

**48 hours**  
of pre-recorded video lessons



**Local Scope:**  
Pindamonhangaba (SP)

**Target Audience:**  
Children, youth,  
and educators



**In this unit:**  
**1,700**  
**students**

**+**

**59**  
**educators**  
directly supported

**In total, the project has already been sponsored by Novelis in 4 public schools in Santo André (1) and Pindamonhangaba (3), with a collection of 3,400 books and 2,100 students directly supported**

## Biblioteca Futuro

/ Future Library

| **Resource: Cultural Incentive Law** |

Conceived by Rede Educare, the Project invites students and educators to get in touch with the sustainability universe through a rich collection of 850 titles that inform about important topics for the present and future of the planet: **Recycling; The 5 Rs of Sustainability; Renewable Energies; The Water Cycle, and Solar System.** The initiative also includes the implementation of a playful environment, which includes educational games and scientific instruments, as well as training with beneficiary schools. In 2022, two spaces for **Biblioteca Futuro** were inaugurated at the Municipal Schools Prof. Joaquim Pereira da Silva and Profa. Maria Aparecida Arantes Vasques, both in Pindamonhangaba (SP).

## Rede de Núcleos IEE

/ IEE Network of Centers

| **Resource: Sports Incentive Law** |

Conceived by the Instituto Esporte & Educação (IEE) (Sports & Education Institute) the project acts as a complete system of socio-educational sports centers implemented in partnerships with public schools, community centers, and public clubs. The initiative promotes **weekly educational activities and events of sports, cultural, health, protagonism, citizenship, and community integration actions,** always with the aim of contributing to the formation of critical, participatory, and transformative citizens of their reality.



**Local Scope:**  
Pindamonhangaba (SP)

**Target Audience:**  
Children, youth, and  
surrounding communities

**137 students**

directly supported

**Local Scope:**  
Santo André (SP)

**Target Audience:**  
Educators



**193**  
**educators**  
directly supported

## Formação Continuada de Professores das Redes Públicas

/ Continuing Education for Public School Teachers

| **Resource: Sports Incentive Law** |

Also carried out by the Instituto Esporte & Educação, the project provides **training that enhances the pedagogical practice in schools and contributes to the strengthening and qualification of educational sports programs** already developed by Municipal Secretaries. The initiative's structure includes the development of action plans by teachers and managers for the development of sports in the municipalities.



## Projeto Guri */ Guri Project*

| Resource: Culture Incentive Law |

Projeto Guri is the largest sociocultural program in Brazil that provides music education to children and teenagers aged 6 to 18 during school break periods.

Since 2018, Novelis' sponsorship has contributed to the implementation of Projeto Guri's activities in the city of Pindamonhangaba and in the Moreira César District.



**Local Scope:**  
Pindamonhangaba (SP) and Moreira César District

**Target Audience:**  
Children and youth

### 51 children and youth

directly supported



**Local Scope:**  
Pindamonhangaba (SP)

**Target Audience:**  
General community

### 1,472 participants

## Corrida do Bem

*/ Race for Good*

| Resource: Sports Incentive Law |

The initiative consisted of a street race circuit in the city of Pindamonhangaba, near the City Park, with the aim of raising awareness and engaging the community in the importance of developing healthy habits. During the event, canned water was distributed to the participants, reinforcing more sustainable consumption options. Later, the discarded cans and all other recyclable waste generated were collected and directed to a local cooperative.

## Projeto Locomotiva */ Locomotiva Project*

| Resource: Culture Incentive Law |

The Project teaches, completely free of charge, the collective practice of music to children and teenagers aged 7 to 17 years old, through daily courses/workshops, as well as biweekly musical performances by the youth orchestra, with the aim of democratizing access to music. In addition, through a lutherie workshop, the initiative includes the creation of musical instruments from recyclable materials for later use in classes.



**Local Scope:**  
Santo André (SP)

**Target Audience:**  
Children and youth

### 500 children and youth

directly supported

**Local Scope:**

Pindamonhangaba (SP)

**Target Audience:**

Children and educators



**120** + **210**  
**students** + **educators**

directly supported

**Baú das Artes**

/ Arts Treasure Chest

| **Resource: Culture Incentive Law** |

The project's proposal is to democratize access to art for children between 6 and 10 years old. To achieve this goal, four schools have received donations of collections containing dozens of cultural and educational resources, such as books, musical instruments, props, puppet theaters, traditional games, painting materials, and visual arts. All of this led by a strong pedagogical project that creatively dialogues with the National Common Curricular Base (BNCC), enabling educators to carry out educational and playful activities.

**Construindo Música**

/ Creating Music

| **Resource: Culture Incentive Law** |

Developed by Evoluir, the project aims to train public school teachers and stimulate cognitive and social-emotional development in children through music. The technique involves introducing music and environmental education in a fun and creative way, where children learn to create and play instruments made from reused everyday materials. In 2022, 12 municipal schools in Pindamonhangaba were involved in the project.

**Local Scope:**

Pindamonhangaba (SP)

**Target Audience:**

Educators in the public school system and children

**42** + **800**  
**educators** + **children**

directly supported

**Local Scope:**

São Paulo (SP)

**Target Audience:**

General community



**25,000 people**  
per month during  
visiting days

**Museu do Ipiranga**

/ Ipiranga Museum

| **Resource: Culture Incentive Law** |

Project to restore the new Museu do Ipiranga, including the creation/adaptation of welcoming spaces, as well as the construction of new areas in the building, allowing complete accessibility. After being closed to visitors for a period of 10 years, the Museum has become one of the most complete in Latin America, reopening its doors in September 2022.



# Theatro Municipal de São Paulo

/ Municipal Theater of São Paulo

| Resource: Culture Incentive Law |

Sponsorship of the Annual Plan of Theatro Municipal de São Paulo, for maintenance and promotion of shows and other activities.

Throughout 2022, as a way to connect social initiatives supported by Novelis, guided tours of the theater were conducted, with the participation of children and young people benefited by projects of musical initiation and formation.



**Local Scope:**  
São Paulo (SP)

**Target Audience:**  
General community

**3,684 + 60 children and youth**  
spectators

directly supported



**Local Scope:**  
São Paulo (SP)

**Target Audience:**  
Children and youth

**1,888 children and youth**

directly supported

# Instituto Baccarelli

/ Baccarelli Institute

| Resource: Cultural Incentive Law |

Sponsorship of the Annual Plan of Instituto Baccarelli, which includes a set of socio-cultural actions, including musical presentations, as well as music courses/classes that enable beneficiaries to play the proposed repertoire for the concerts.

# Namíbia, não!

/ Namibia, no!

| Resource: Cultural Incentive Law |

Sponsorship of the special season celebrating the 10 years of the play that inspired the movie "Medida Provisória". Directed by Lázaro Ramos, starring Ícaro Silva and award-winning playwright Aldri Anunciação, the story unfolds around a dystopian reality in a future Brazil, where the government forces citizens with African ancestry to return to their countries of origin, under the pretext of "correcting" the error of slavery.



**Local Scope:**  
São Paulo (SP) and Salvador (BA)

**Target Audience:**  
General community

**4,000**  
spectators



**Local Scope:**  
Salvador (BA)

**Target Audience:**  
Youth and adults



**44 youth  
and adults**  
directly supported

## Pracatum

/ Pracatum

| **Resource: Culture Incentive Law** |

The initiative aims to promote **socio-productive inclusion of youth and adults in the music industry**. A technical course in phonographic processes is taught, ensuring understanding of the fundamentals and development of artistic, musical, entrepreneurial, and technological skills in music production, including commitment to ethical, social, and cultural values

## Plano Anual Gerando Falcões

/ "Generating Hawks" Annual Plan

| **Culture Incentive Law** |

It is a social development ecosystem that works in a network to accelerate the impact power of leaders in Brazilian favelas. Its mission is to turn poverty in the favelas into a museum piece.

The focus is on transformative initiatives capable of generating long-term results through education, economic development, and citizenship services in these areas.



**Local Scope:**

Ferraz de Vasconcelos (SP) and Poá (SP)

**Target Audience:**

Children and youth

**819 children  
and youth**

directly supported

**Local Scope:**  
Pindamonhangaba (SP)

**Target Audience:**  
Children, youth  
and educators



**1,000 + 30  
students + teachers**

directly supported

## Programa de Educação e Diversidade (PED)

/ Education and Diversity Program (EDP)

| **Resource: Culture Incentive Law** |

Through workshops and activities, the program aims to **encourage young people to engage in dialogues about the main aspects of diversity based on their social experiences**. In practical activities, participants were invited to think on the reality in which they live and the problems they face, in order to reach possible solutions that promote a more equitable, inclusive and peaceful society.



## Uma Vitória leva a Outra */ One Victory Leads to Another*

| Resource: Sports Incentive Law |

The initiative aims to enable girls from socially vulnerable communities in Rio de Janeiro to have regular access to sports, in the modalities of Futsal, Handball and Volleyball, seeking to eliminate violence and discrimination through sports as a transforming agent of harmful norms and stereotypes.



### Local Scope:

Rio de Janeiro: Pedra de Guaratiba, Ilha do Governador, Cidade de Deus and Campo Grande

### Target Audience:

Girls

## 300 girls

directly supported



### Local Scope:

Niterói (RJ)

### Target Audience:

Children and youth

## 500 children and youth

directly supported

## Projeto Grael Ventos da Cidadania

*/ Project Grael - Winds of Citizenship*

| Resource: Sports Incentive Law |

The project aims to promote social inclusion and citizenship for low-income children and youth, offering pathways for socialization through various ways, centered on the sport of Sailing: from professional alternatives in the nautical industry job market to environmental education and the revival of maritime culture.

## e-Futebol de Rua */ e-Street Football*

| Resource: Sports Incentive Law |

The project aims to promote the digital inclusion of young people, through the provision of a suitable environment, with cutting-edge infrastructure and activities directed by qualified professionals. This

set aims to prepare these young people for the future job market, stimulating the development of skills in graphic editing, programming languages,

English, e-sports training, physical activities, interpersonal skills, communication, and programming for game and app development.



### Local Scope:

Curitiba (PR)

### Target Audience:

Youth

## 80 youth

directly supported



## Por um Futuro mais Verde

*/ For a Greener Future*

| Resource: Sports Incentive Law |

The project aims to promote the practice of aerobic gymnastics and artistic gymnastics for girls, within the Palmeiras Club, encouraging the formation of future gymnasts for the national sport. The project includes participation in inter-club tournaments in the four variations of the artistic modality: floor, vault, beam, and parallel bars.

**Local Scope:**  
São Paulo (SP)

**Target Audience:**  
Girls



**140 girls**  
directly supported

## Voluntariado

*/ Volunteering*

| Own Resources |

Through the engagement of its professionals, Novelis promoted volunteer actions in different social institutions, encouraging the union of efforts for the revitalization of common spaces, aligned with the indicated needs. In São Paulo, the work took place at the Cooperativa de Reciclagem Coopamare's Community Center, and in Santo André, at the Cidade dos Meninos institution. In Pindamonhangaba, the beneficiary was the Association of Parents and Friends of Exceptional Children (APAE).



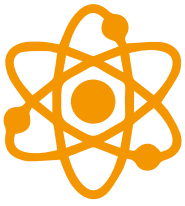
**Local Scope:**  
São Paulo, Santo André and Pindamonhangaba (SP)

**Target Audience:**  
General Community

**+1,300 beneficiaries**  
from the institutions included

About  
**250 volunteers**





# Our STEM Story

## Local Scope:

Taubaté (SP), Lorena (SP) and  
São José dos Campos (SP)

## Target Audience:

Youth



**3 teams,  
82 youth**  
directly supported

## Campeonato FIRST Robotics

/ FIRST Robotics Championship

| Own Resources |

Novelis sponsored the participation of three robotics teams during one of the stages of the international FIRST Robotics Championship. The teams were Wolf Army Robotics from Lorena, Brazilian Storm from São José dos Campos, and Taubatexas from Taubaté.

**Novelis Neighbor**  
Annual Report 2022

**Shaping a Sustainable World Together.**

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# Novelis